

About AIM Advisers

AIM Advisers helps small and medium-sized, growth-oriented U.S. companies complete IPOs on the Alternative Investment Market (AIM) of the London Stock Exchange. AIM Advisers also provides a range of services to the 56 U.S.-based companies that are already listed on AIM.

Secondary Offering Activity – 2011

Highlights

- Secondary offering market remains strong
- £3.6 billion (\$5.8 billion) raised in secondary offerings during 2011
- 'Operating companies' capture 83% of secondary offering funds raised during 2011
- Average size of 'operating company' secondary offerings moderates during 2011
 2008 £5m (\$8m)
 2009 £5m (\$8m)
 2010 £8m (\$13m)
 2011 £7m (\$11m)
- Trend continues between secondaries raising < £5m and the £5m £30m range

< £5m	2008 - 80%	2009 - 79%	2010 - 75%	2011 - 74%
£5m - £30m	2008 - 15%	2009 - 17%	2010 - 19%	2011 - 20%

- Relative number of AIM-listed companies completing secondary offerings moderates 2008 36% 2009 54% 2010 56% 2011 45%
- Market has expelled the vast majority of the weak and is supporting those that remain

The success of the secondary offering market on AIM is indisputable, which is the defining characteristic of a mature market. Since 2008, secondary offering funds raised have outpaced IPO funds raised by more than 5:1. The expectation is that this ratio will cut in half over the next few years, in line with the macroeconomic healing process, as investors' risk profiles gradually shift back towards IPOs. The early-stage growth profile and/or attractive valuations for companies that are 'known quantities' have been the main drivers of secondary offering activity.

When reviewing the "All Companies" tables below, one anomaly should be adjusted for. During 2009, there were three large Placing & Open Offers which raised an aggregate of £1.1 billion for real estate investment, development and management companies. Historically, the vast majority of secondary offerings on AIM take the form of Placings and are much smaller in size. When the adjustments are made, the aggregate secondary offering funds raised during 2009 drops from £4.9 billion to £3.8 billion and the average drops from £6.38 million to £5.03 million.

	IPO Funds Raised	Secondary Offering Funds Raised
All Companies	(in £ millions)	(in £ millions)
2008	918	3,214
2009	610*	4,861**
2010	1,017	5,738
2011	560	3,616
Total	3,105	17,429

^{*} Includes two large IPOs focused on acquiring distressed real estate and commercial businesses. If excluded, IPO funds raised drops to £248m.

^{**} Includes three large Placing & Open Offers for real estate companies. If excluded, Secondary Offering funds raised drops to £3,814m.



	IPO Funds Raised	Secondary Offering Funds Raised
'Operating Companies'*	(in £ millions)	(in £ millions)
2008	523	2,539
2009	16	3,113
2010	723	4,888
2011	516	3,013
Total	1,778	13,553

^{*} Generally excludes SPACs, Investing Companies and Investment and Real Estate Funds.

The key takeaways from the tables above are that secondary offering activity has remained strong and 83% of the funds raised over the last four years have been for 'operating companies', after adjusting for the previously mentioned anomaly during 2009. QE2 and the debt ceiling debate et al. had positive and negative effects from the summers of 2010 and 2011, respectively.

	Number of	Gross Funds Raised	Average Funds Raised
All Companies	Secondaries*	(in £ millions)	(in £ millions)
2008	578	3,214	5.56
2009	762	4,861**	6.38**
2010	691	5,738	8.30
2011	524	3,616	6.90
Total	2,555	17,429	6.82

^{*} This is the number of discrete secondary offering transactions. Some companies completed more than one secondary offering per year.

** Includes three large Placing & Open Offers for real estate companies. If excluded, the gross and average drop to £3,814m and £5.03m.

	Number of	Gross Funds Raised	Average Funds Raised
'Operating Companies'*	Secondaries**	(in £ millions)	(in £ millions)
2008	493	2,539	5.15
2009	682	3,113	4.56
2010	595	4,888	8.22
2011	455	3,013	6.62
Total	2,225	13,553	6.09

^{*} Generally excludes SPACs, Investing Companies and Investment and Real Estate Funds.

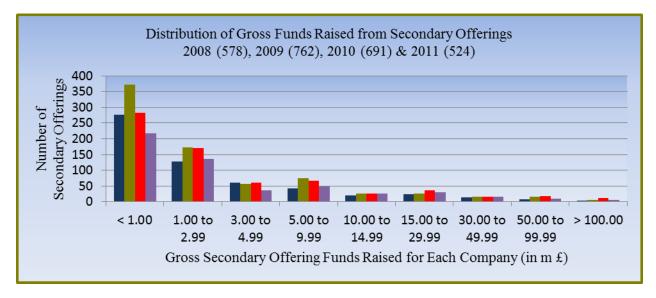
The key takeaway from the tables above is that the 2010 spike in gross secondary offering funds raised and the average size, after adjusting for the previously mentioned anomaly during 2009, has moderated during 2011, however, secondary offering activity was still quite strong.

Consistent with the above (see chart on next page), there is a slight, but noticeable, secondary offering trend developing with the breakpoint being £5 million (\$8 million). The *relative number* of secondary offerings raising less than this amount has decreased from 2008 - 2011 (80%, 79%, 75% and 74%), whereas the *relative number* raising between £5 million (\$8 million) and £30 million (\$48 million) has increased from 2008 - 2011 (15%, 17%, 19% and 20%).

This trend has developed because, during 2008 and 2009, investors were willing to deploy relatively small amounts of capital to continue to assess the viability of certain companies, whereas in 2010 and 2011, capital was being deployed for executing on organic and/or acquisitive growth opportunities.

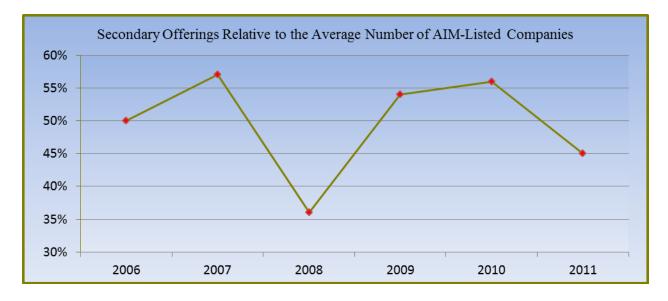
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The chart below shows that the relative number of companies able to complete secondary offerings during 2011 moderated to 45%. When looking at data going back to 2004, the long-term average approximates 50%. The launch of QE2 during the summer of 2010 and the debt ceiling debate et al. during the summer of 2011 had slight positive and negative effects, respectively, on the secondary offering market.

The chart below also illustrates the 'crash' of 2008 and a wave of relatively small 'rescue financings' during 2009. The best evidence of the health and stability of the secondary offering market is the fact that the average secondary offering raised £7.70 million (\$12.32 million) during 2010 - 2011, only 18% less than the £9.08 million (\$14.53 million) average secondary offering during 2006 - 2007. As previously mentioned, the breadth and depth of secondary offering activity is the defining characteristic of a mature market.



The vast majority of weak companies were expelled from AIM during 2008 and 2009 as investors selected those that would remain by providing access to secondary offering funds.