

Building Platforms for Growth & Success

Key Trends, Gamechangers & Opportunities in the Transatlantic Marketplace



**Santa Monica, California-based AIM Advisers, Inc. to
Present to the British-American Group of Lawyers at the
British-American Business Council's Annual Transatlantic
Business Conference in Atlanta, Georgia**

Atlanta, Georgia and Santa Monica, California, May 6, 2014

AIM Advisers, Inc. will be presenting to the British-American Group of Lawyers (BAGOL) at the British-American Business Council's (BABC) Annual Transatlantic Business Conference in Atlanta, Georgia from May 20 - 22, 2014.

With 2,500 member companies throughout North America and the United Kingdom, the BABC is the largest transatlantic business network. The BABC brings together its members from 23 chapters across the U.S. and the U.K. at the Annual Transatlantic Business Conference for two days of high-level business discussions and networking among senior executives from a broad cross-section of industries engaged in transatlantic business. The conference has previously been held in New York, Los Angeles, Chicago, Washington D.C., San Francisco, Edinburgh, Scotland and Birmingham and London, England.

AIM Advisers, Inc. helps small and medium-sized, growth-oriented U.S. companies with international operations or aspirations complete IPOs on the London Stock Exchange's AIM.

IPO activity on AIM surged during the second half of 2013 to close the year with 62 IPOs, a 38% increase over 2012. Gross capital raised from AIM IPOs during 2013 amounted to £1.0 billion (\$1.6 billion), a 47% increase over 2012. The share of technology company IPOs on AIM has doubled each year since 2011 and consumer-facing businesses have been prolific given the sudden strengthening of the U.K. economy and the optimistic outlook. Financial companies have always been popular and a continuing trend.

AIM continued to move from strength-to-strength during the first quarter of 2014 with a sharp increase in capital raised from IPOs, £1.3 billion (\$2.1 billion); more than for all of 2013. Q1 2014 capital raised from AIM IPOs was 10x higher than Q1 2013 and represents the strongest Q1 performance since the London Stock Exchange established AIM 19 years ago, the only exception being Q1 2006.

With the worst of the financial crisis behind us, the balance of this decade should be bright for U.S.-based SMEs that wish to access \$8 million - \$80 million of equity growth capital via IPOs on the London Stock Exchange's AIM.

For further details on AIM, the 55 U.S. companies listed on AIM or a copy of AIM Advisers' presentation to the BAGOL, please contact Mark McGowan, Managing Director, on (310) 903-0322 or mmcgowan@aimadvisers.com.